



President's Message

I always loved the butterflies, because they remind us that it's never too late to transform ourselves

The ones who are crazy enough to think they can change the world are the ones that do. I start my tenure in the President's office with this thought in mind.

Celestially, July is a month of massive change. Monsoons hit the peninsular coastline and the scorching heat of the summer, paves the way to a pleasant weather.

Change is not just refreshing, it is also empowering. It marks new beginnings.

On the ground, our workforce is changing. Our industry is changing. The way we do business with each other is changing. India has moved to a common tax regime – Goods and Services Tax, which is the largest tax reform for Independent India.

GST has brought about a huge change in our business mind-set. It is not a simple tax reform or even a business reform. It is a complete mind-set reform that will change



the way we do business in India. It may take us some time to adjust to the 'new normal'. In the short run, it may put some pressure on our cash flow, procurements and deliveries. But let us consider it a warm-up to the main event – the marathon, when GST emerges as a game-changer of our economy. There is no denying that GST is likely to revolutionise the way India will conduct its business in future. There is going to be a lot more transparency, accountability and responsibility. Market watchers predict that the eventual outcome will rationalise costs at all stages of our value supply chain, generate more employment, improve efficiency and put us on a meteoric path of growth.

To quote one of Charles Darwin's most famous observations, "It is not the strongest of the species that survive, nor the most intelligent, but the ones most responsive to change."

At The Institute of Indian Foundrymen, there is a change of guard. I, with my team, comprising Mr Shashi Jain, Vice President; Mr Vijay Menon, Hon Secretary; Mr S Kuppusamy, Hon Treasurer and Mr Anil Vaswani, Immediate Past President have taken over as national office bearers, along with the newly-elected National Council.

Going forward, a lot is going to change, beginning with the very evident one in the look and feel of the Indian Foundry Journal that you are now going through.

At the IIF level, one big change that I would like to introduce to our members, reflected in our theme for this year is **Let's Cast It Together - Mission Zero Defect**. Taking a leaf out of Philip Crosby's Six Sigma philosophy, let us commit to consistent, incremental changes in our manufacturing process to reduce rejections and work for total quality. It may sound daunting at first but, there have been countless scientific studies that show that when we win the game in our mind, victory is guaranteed.

I strongly believe that together, we can empower each other, ride the tide of change and overcome any storm.

In tune with this theme, many new projects, activities and concepts are lined up during the year, like Indian Foundry Apps, Foundry Biz Mantraz, Cast Source Meet, Foundry Excellence Workshops, Foundry Innovation & New Tech Summit, Green Foundry Drive, Safe Foundry Drive, Defect Clinics, Zero Rejection Clinics, Daily

Inspiration, One IIF, One Brand Campaign, myIIF Doodle Diary, myIIF Team Workshops to name just a few. Kindly go through pages 55 to 60 to know more.

To improve membership services, IIF Helpline (+91 98304 92462, helpline@indianfoundry.org) has been launched.

Someone once said, if you keep doing what you've been doing, you'll keep getting what you've been getting. Your Institute is changing, secretariat is changing, service offerings are changing, so let's change our mind-set and give a new dimension to the Indian foundry industry.

Your opinion counts a lot. Do dash off those to me at president@indianfoundry.org or text me on 98243 20980.

Let's Cast It Together – Mission Zero Defect!!

Amish Panchal
President, 2017-18

Projects for 2017-18



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